



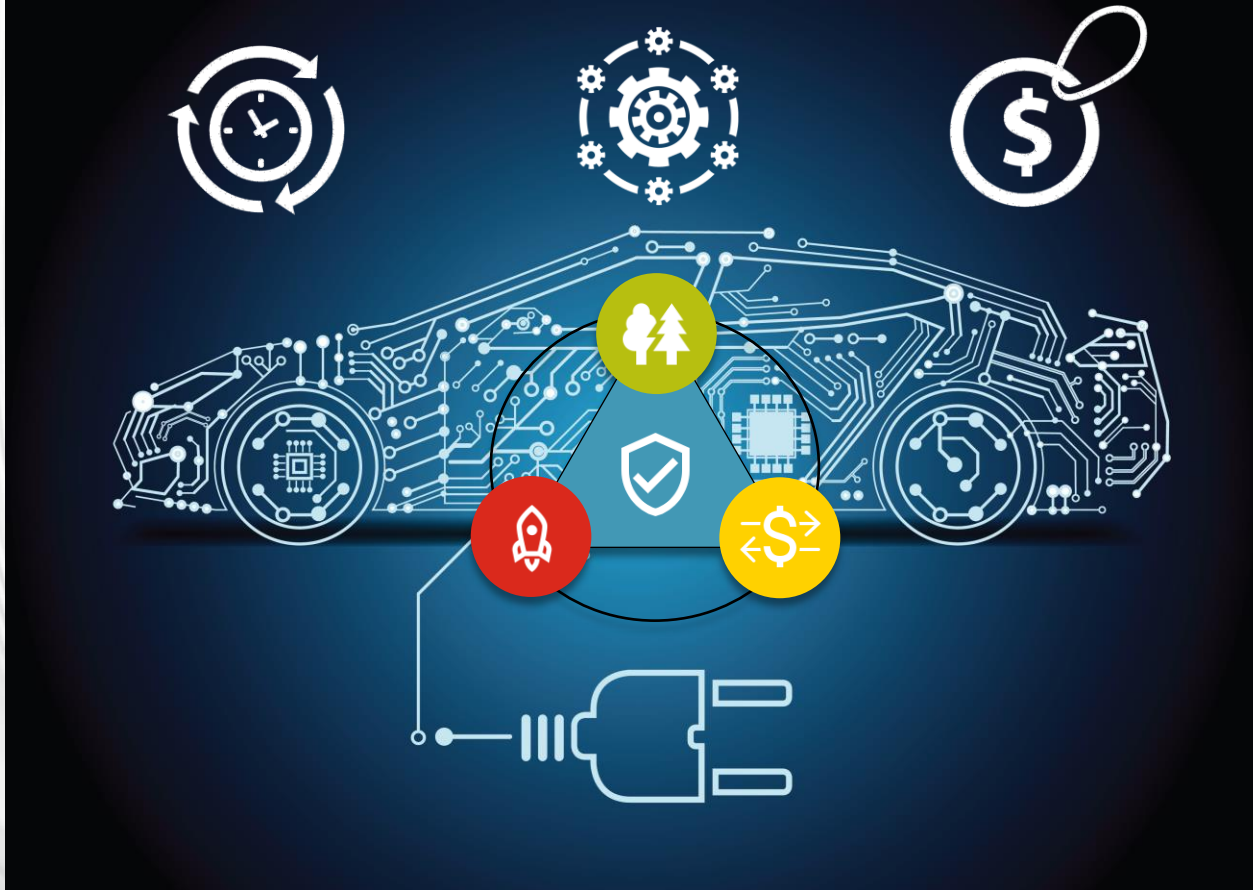
**Cost model for future electrified powertrains: cost evaluation on a system level**

**ECS Simulation Conference**

Barbara Neumann, Christian Humer

May 2021

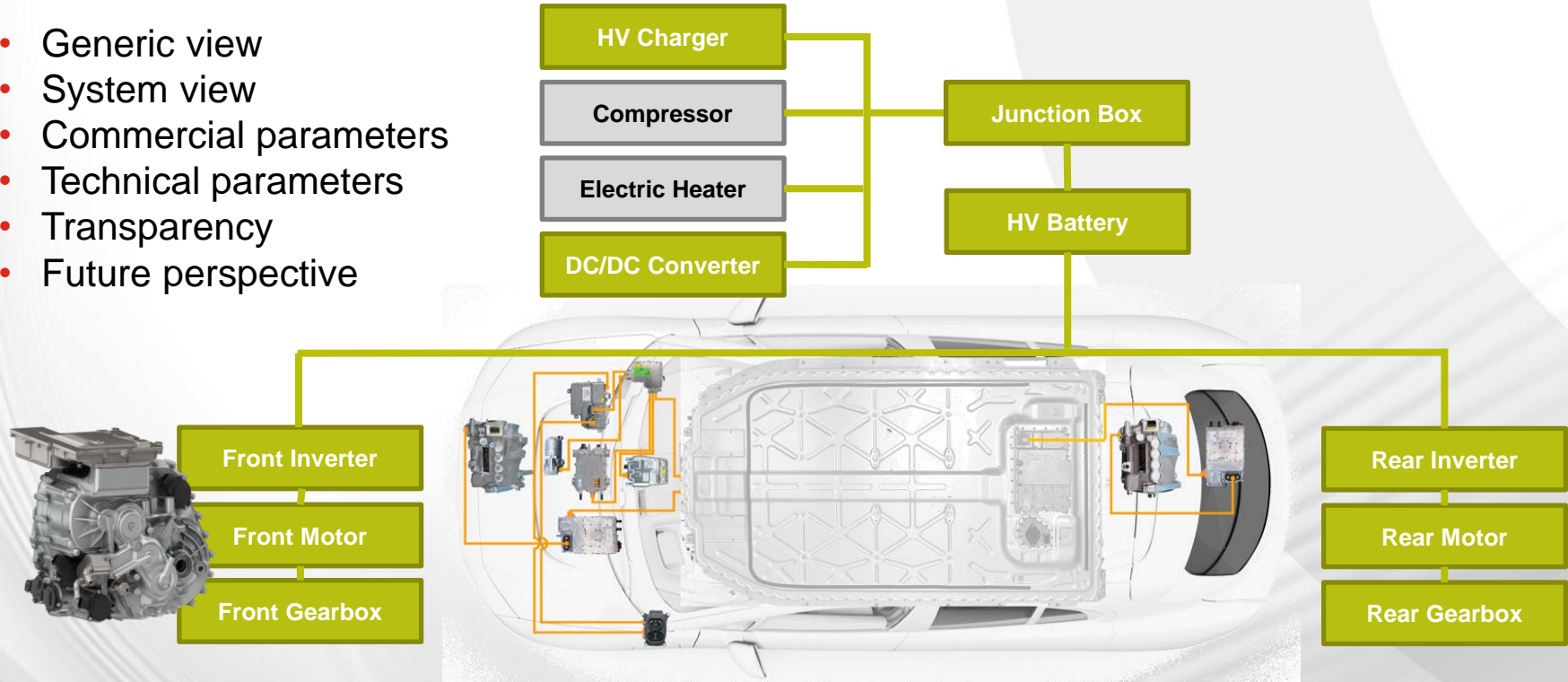
# Cost model for future electrified powertrains - Motivation



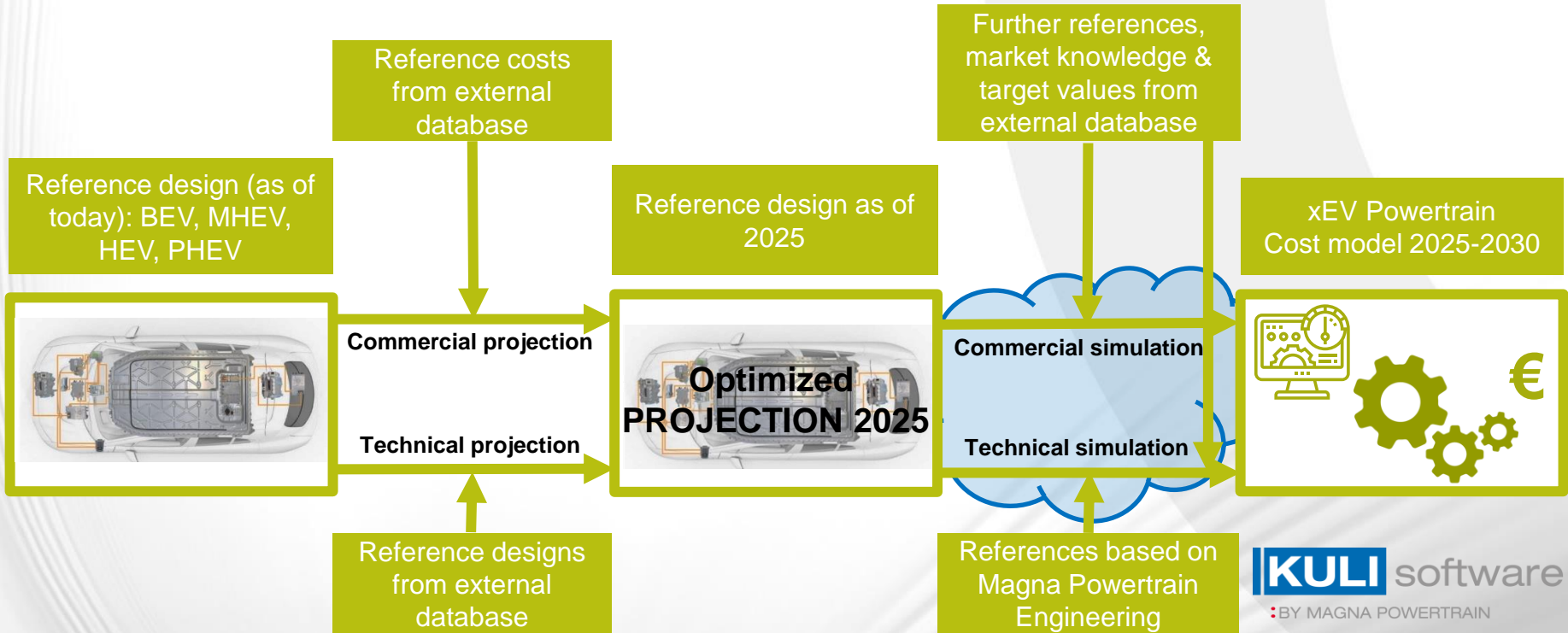
# Cost model for future electrified powertrains - Requirements

## xEV Powertrain Cost Model

- Generic view
- System view
- Commercial parameters
- Technical parameters
- Transparency
- Future perspective

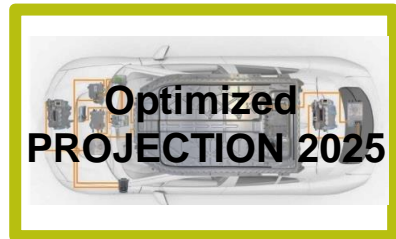


# Cost model for future electrified powertrains – General Approach



# Cost model for future electrified powertrains

Thermal eDS capability assessment workflow

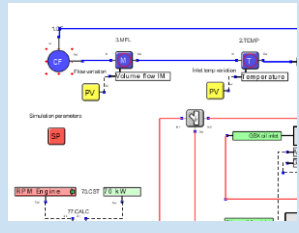


**PERFORMANCE**

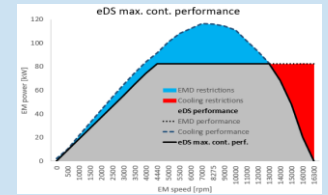
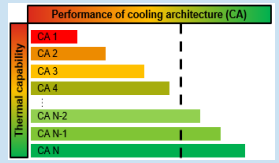
**COOLING CIRCUIT**

**KULI** software

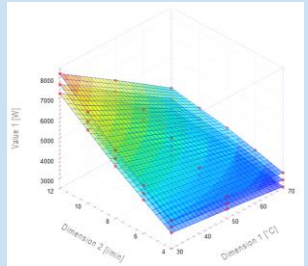
BY MAGNA POWERTRAIN



eDS cooling architectures impact



Resulting eDS cooling capability



xEV Powertrain  
Cost model 2025-2030

**COST**

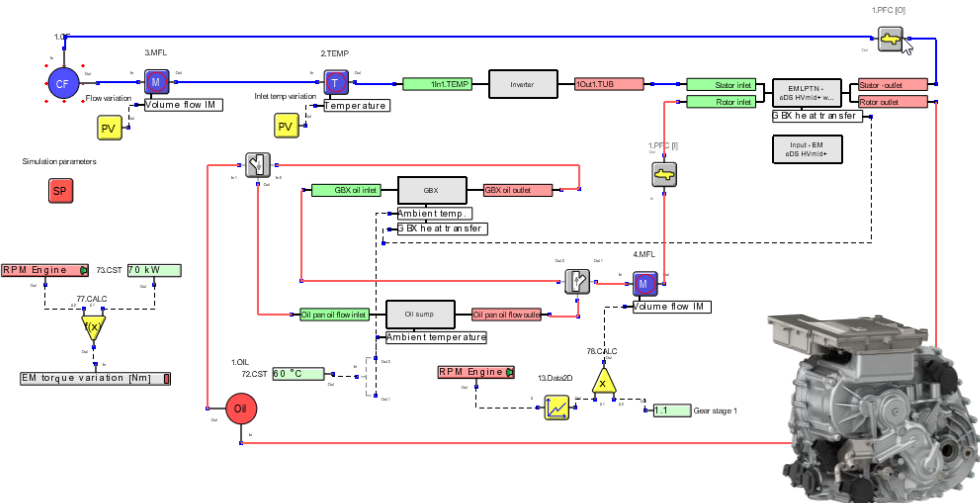
Fulfilling customer eDS performance requirements based on the most cost-effective solution

€

eDS cooling layout

# Cost model for future electrified powertrains

## Thermal eDS model implementation



### KULI software

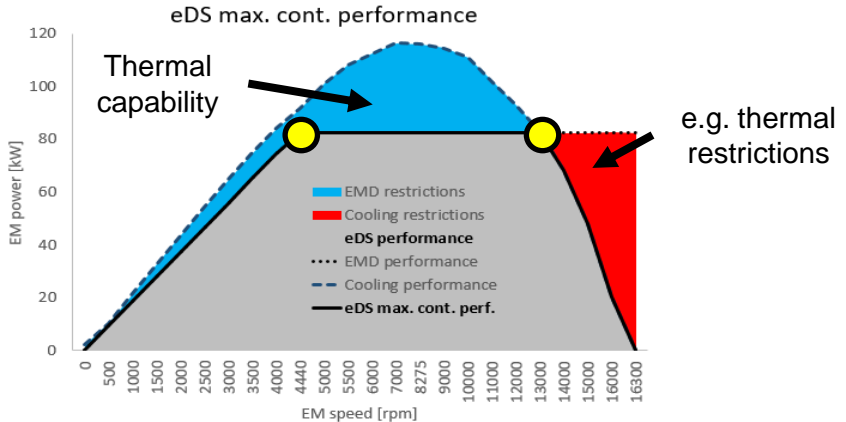
BY MAGNA POWERTRAIN

Implementation of eDS cooling architectures based on KULI 1D CFD simulation and determination of thermal eDS capability, based on possible customer requirements:

- eDS power output
- Vehicle interface
- Ambient conditions

### Target of thermal eDS cooling architectures assessment:

Identification of thermal limits relating to performance requirements, resulting in thermal eDS capability in addition to EMD performance to determine holistic eDS performance capability



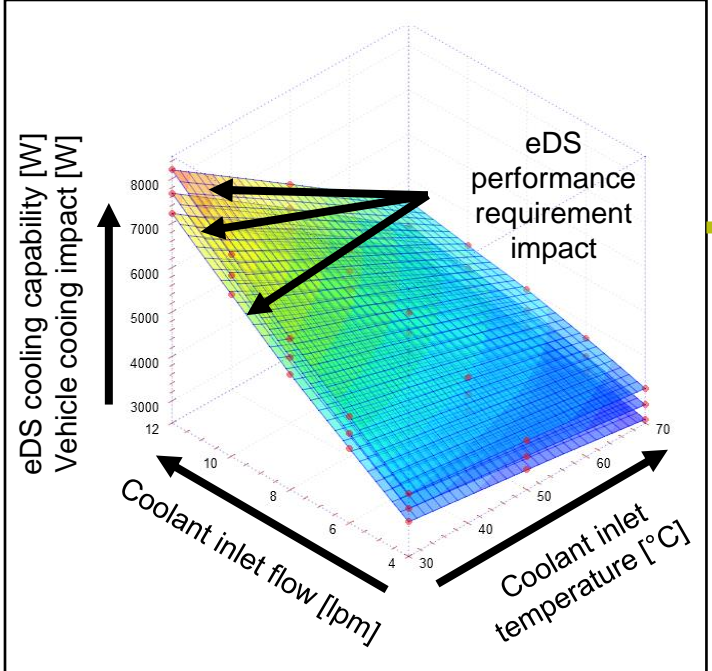
# Cost model for future electrified powertrains

## Thermal eDS performance capability based on limiting temperatures

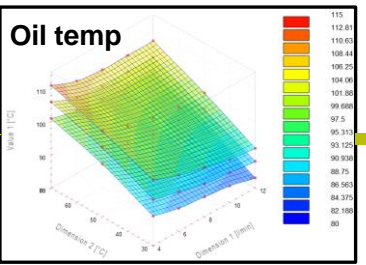
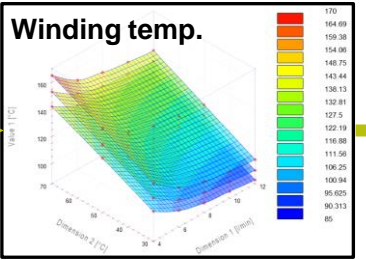
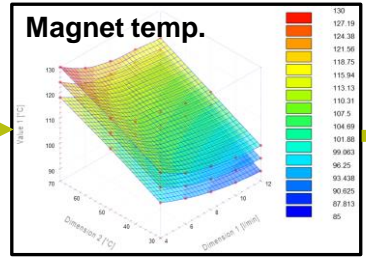


**KULI** software

Vehicle impact based on performance requirement according to determined eDS cooling architectures via look-up tables

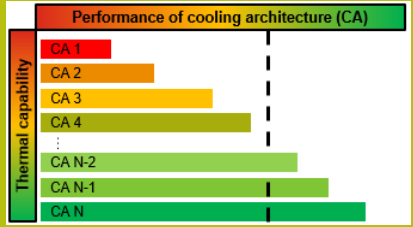


eDS component temperature



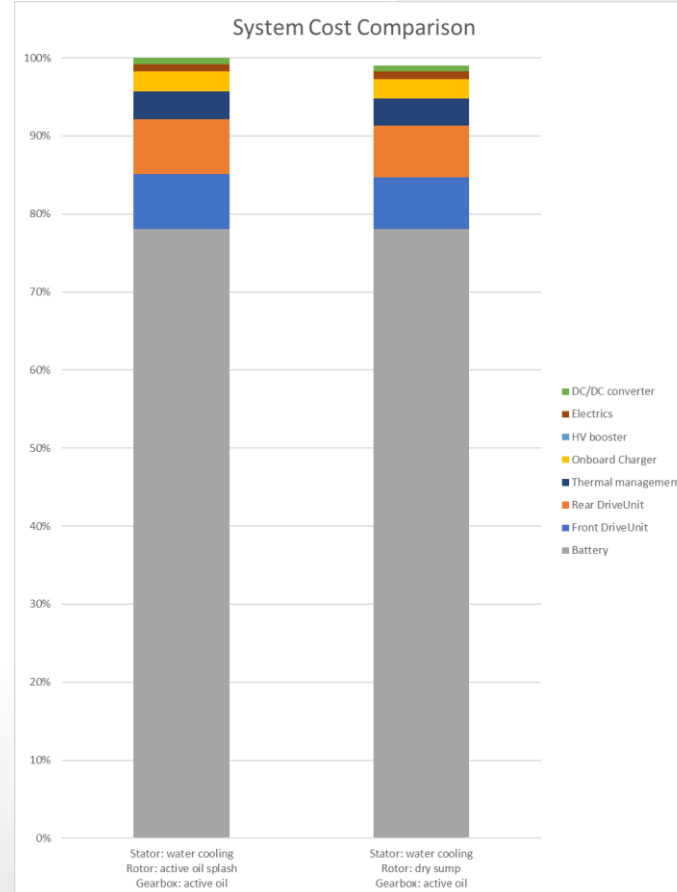
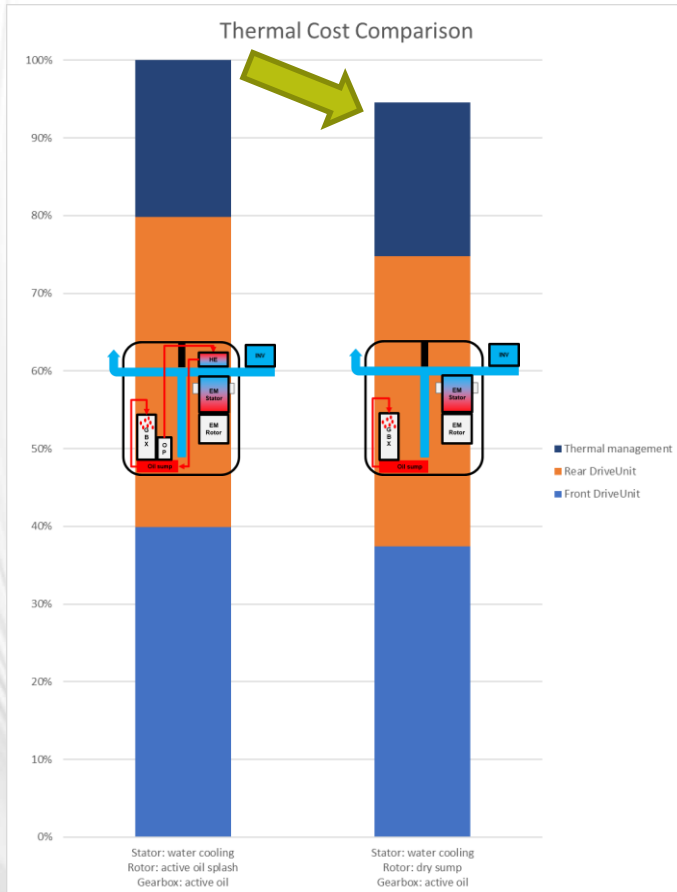
Determination of eDS component temperatures for thermal behavior assessment.

- Magnet temp.
- Winding head temp.
- Oil sump temp.



- Cost impact
- EM materials
  - Winding technology
  - Oil cooler design / scaling
  - Internal cooling layout
  - Oil pump scaling

# Cost model for future electrified powertrains – xEV Powertrain Cost Model Result







DRIVING **EXCELLENCE.**  
INSPIRING **INNOVATION.**

**Barbara Neumann**

Cost Analyst Powertrain Concepts & Future Products  
Magna Powertrain

**ENGINEERING CENTER STEYR GMBH & CO KG**

Steyrer Straße 32, 4300 St. Valentin, Austria

OFFICE: +43 7435 501 3581

MOBILE: +43 664 88162168

[barbara.neumann@magna.com](mailto:barbara.neumann@magna.com)

<http://engineering.mpt.magna.com/>

**Christian Humer**

Senior Engineer  
Thermal Management - Systems & Projects

**ENGINEERING CENTER STEYR GMBH & CO KG**

Steyrer Straße 32, 4300 St. Valentin, Austria

OFFICE: +43 7435 501 3421

MOBILE: +43 664 664 625 75 10

[christian.humer@magna.com](mailto:christian.humer@magna.com)

<http://engineering.mpt.magna.com/>



DRIVING **EXCELLENCE.**  
INSPIRING **INNOVATION.**